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Platform Lab Continues Triple-Digit Growth

Ohio Technology Resource Lands Local and National Clients en Route to 324 Percent Growth

COLUMBUS, OH -- (MARKET WIRE) -- October 23, 2006 -- Platform Lab, the nation's only non-profit IT testing and training facility, has consistently landed clientele from around the state and the nation, and continues to post triple-digit growth numbers. According to Platform Lab Director Steve Gruetter, the Lab experienced strong revenue growth during Q1 2006/2007 and is currently up 324% as compared to Q1 2005/2006. Gruetter expects that percentage to level off during the course of the fiscal year as is projecting final growth of 150% for 2006/2007.

Externally, Gruetter points to greater emphasis on IT quality by Ohio firms as the primary reason for Platform Lab's rise in demand.

Internally, the Lab has focused on expanding marketing efforts, strategic business partnerships, events and national exposure to spur acquisitions.

"Our growth has been aided greatly by an important influx of out-of-state business, as well as by our geographic expansion into Cleveland and now Toledo," said Gruetter, referring to one facility open in Cleveland and a third facility planned to open in Toledo later this year.

New and satisfied clients

Recent clients have been willing advocates for Platform Lab in the form of success studies. Clients verify that Platform Lab's hardware, software resources, coupled with the Lab's exceptional service, enable their firm to invest in more IT testing -- testing that improves efficiency, innovation and competitiveness. And it doesn't hurt that

Platform Lab can help clients reducing test project costs by up to 90%.

New Clients that have used Platform Lab include Pilkington (Toledo), Betco (Toledo), Huntington National, Motorists Insurance, Scotts/Miracle Gro, Borland Software, Microtek (Chicago), Access Events (Chicago), Century Insurance, Coshocton County Medical, New Albany Surgical, and BEA.

Platform Lab is also currently in contract negotiations with the Andersons, Erie Insurance, The Ohio Department of Education, and Dana Corp.

About Platform Lab

Created as a partnership between TechColumbus and the Ohio Supercomputer Center, Platform Lab serves as a unique non-profit information technology test

facility designed to primarily serve the technology needs of Ohio businesses, but fully capable of serving organizations nationwide. Platform Lab offers clients an environment in which to foster increased efficiency, innovation and competitiveness.

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