

AweSim needs **your** software and expertise.

And by partnering with AweSim,
your company will see:

**new customers in
non-traditional markets**

reduced support costs

**streamlined account
management costs**

increased sales

ABOUT AWESIM:

AweSim is a unique public-private partnership facilitating the adoption of affordable, effective and convenient simulation-driven design by small- and medium-sized companies by providing simple and easy-to-use access to:

- Online modeling and simulation apps and tools
- Educational materials and training courses
- Industry-specific expertise and consultants

AWE**SIM**

Virtual Designs. Real Benefits.



FIND OUT HOW TO GET INVOLVED WITH AWESIM AND INCREASE YOUR BOTTOM LINE

For state-wide licensing and being an
app developer or training provider:

ALAN CHALKER Director of AweSim
alanc@awesim.org • (614) 247-8672

For developer or runtime licenses
and software as a service:

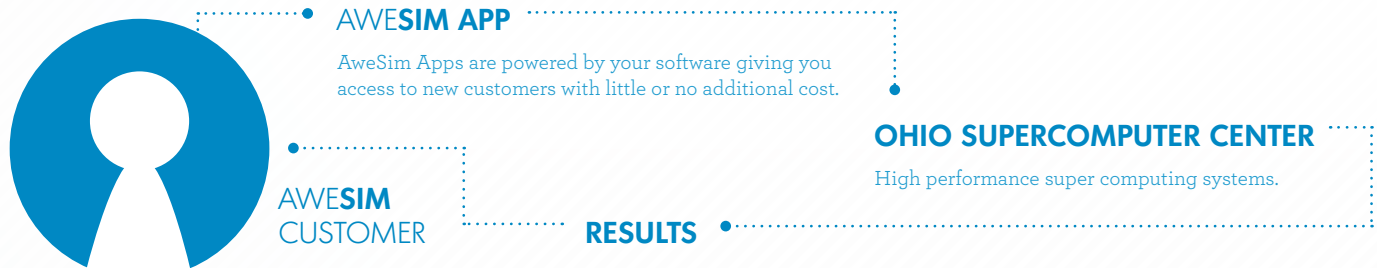
ROBERT GRAYBILL President of Nimbis Service
robert.graybill@nimbisservices.com • (703) 946-5491

AWESIM PRODUCTS & SERVICES

AWESIM VERTICAL APPS:



- **Are not Software-as-a-Service**
- **Are developed to meet industry specific needs** by applying modeling and simulation software and high performance computing through an easy-to-use apps
- **Applies computational solvers** to the data and checks for errors
- **Provides results** as actionable summaries, detailed reports and sophisticated visualizations



Example: The Edison Welding Institute (EWI) WeldPredictor portal, an easy-to-use web based interface that allows welding engineers to simulate “virtual” welds, thus reducing the time and material wasted with physical prototypes. **Since its launch in 2007, more than 115 EWI member companies have tested pipe welds via the web portal.**

AWESIM ADVANTAGE:

With AweSim, modeling and simulation software vendors can:

- **Expand their customer base** to non-traditional market segments
- **Provide cost-effective, targeted solutions** to end-users
- **Reduce support costs** by leveraging a community of domain experts
- **Increase sales** and streamline account management costs

ALSO AVAILABLE ARE:

- Remote access to full featured software
- Support from expert consultants

HOW YOUR COMPANY CAN GET INVOLVED

PROVIDE PRODUCT LICENSING

TYPE	DESCRIPTION	MARKET POTENTIAL	POTENTIAL REVENUE
Developer licenses	Licenses for use by AweSim app developers	Increased usage by expert consultants when working on customer projects	Revenue for each developer license
App run-time licenses	Licenses for use behind the scenes of the AweSim apps	Usage by customers that normally wouldn't consider buying licenses, without having to sell 'full capability' licenses	Revenue for each use of an app
Software as a service	'Full capability' software accessed via web-based remote desktop	Usage by customers that can't currently justify acquisition of the software	Revenue based upon the amount of time the software is used

PROVIDE STAFF EXPERTISE

TYPE	DESCRIPTION	MARKET POTENTIAL	POTENTIAL REVENUE
Be an app developer	Collaborating as an app developer to create and market AweSim apps	App IP ownership; Guaranteed usage of software in the apps	A portion of fees collected for each use of an app